

Barzona Breeders Assn.

The Barzona Breeders Assn. of America announced their 13th annual meeting will be held on Jan. 30 and 31 at the Phoenix Metacenter Rodeway Inn.

The two-day program will include general breed information, as well as noted speakers. All breeders are welcome.

Contact the association office for additional information: Barzona Breeders Assn., P.O. Box 631, Prescott, Ariz. 86302, 602/446-5150.

International Minerals Conference

International Minerals & Chemical Corp. has set Jan. 14, as the date of its 4th annual International Minerals Conference on animal nutrition.

The 1981 technical program will again be held in St. Petersburg Beach, Fla., and will precede the University of Florida's annual Florida Nutrition Conference, according to C.K. McDougall, vice president of IMC's animal health and nutrition division.



BEST SOUND AROUND—P.K. "Gunner" Gunnerson, Gunnerson Sound Co., Denver, Colo., furnishes the sound equipment at many of the production sales in the mountain area and has the reputation of having the best sound systems available. Gunner has worked with nearly all of the top purchased livestock auctioneers, and they all appreciate the quality sound he produces. (Staff photo by Jerry York)

Southwestern Expo and Fat Stock Show

Judges who will decide the winners of the 26th annual Southwestern Exposition and Fat Stock Show, Jan. 28 through Feb. 8, have been announced by W.R. Watt, Jr., show president-manager.

Prizes for the various breed shows and the rodeo, which is held in conjunction with the livestock show, will exceed \$350,000, Watt said.

Judges include Glen Klippanstein of Maysville, Mo., open and junior Angus and junior Simmental; Dr. Lee McKellar of Mt. Pleasant, Texas, open and junior Brahman; Jim Hart of Brenham, Texas, open Brangus; Dr. Gary Cross of Bryan, Texas; open Charolais.

Also, Randall Groves of Cyron, Texas, Robert Kropf of Stillwater, Okla., and James Lintilcum of Welch, Okla., Chihuahua futility; John M. Perkins of Baton Rouge, La., open Devon; Gerald Carlson of Splitwood, N.D., open and junior Hereford and one of three who will judge commercial Hereford females. Two other commercial female judges and an open Maine-Anjou judge are pending.

Dr. Miles McKey of Manhattan, Kan., will judge open and junior Shorthorn, junior Brangus and junior Lincoln; Lloyd Clarkson of Winfield, Kan., Dr. Ernest Cash of University Park, Pa., and Konrad Purdy of Covington, Ga., open Polled Hereford; Purdy, also junior Polled Hereford and junior Charolais; Charles E. Rollins of Crowley, Texas; open Simmental, open and junior Santa Gertrudis judges are pending.

Little man blues

Large and mid-size farms dominate American agricultural production, says the USDA. While comprising only 2.4% of all farms, those which sold more than \$200,000 worth of agricultural products accounted for 59% of total cash receipts. The 4.6% of farms selling in the \$100,000 to \$199,000 range made up 17% of all cash agricultural receipts. About 16% of all farms have sales in the \$40,000 to \$99,000 range, and account for 25% of all cash sales.

Cost-price squeeze cause of brutality

Farmers are in a "brutal" cost-price squeeze, and record-high loan rates last spring and this year's drought are only adding severely to the problem, says Dr. Marvin Duncan, an economist and vice president with the Federal Reserve Bank of Kansas City.



NEW BRANGUS HERD—F.L. "Wandy" Tharp III (left) and Herb Herndon have recently formed Cottonwood Brangus, Loveland, Colo. In addition to the Brangus cows they had, they have purchased a majority of the Burt's Brangus herd from Blanca, Colo. They plan to offer a volume number of high quality Brangus breeding stock and are very excited about the future of the Brangus breed and Cottonwood Brangus. (Staff photo by Jerry York)

California CowBelles

The California CowBelles held their annual meeting recently in conjunction with the California Cattlemen's Assn. convention. About a hundred CowBelles reviewed the past year's programs, and honored a CowBell of the year for each of their 36 units.

The officers for the upcoming year will be Rose Rhoades, Cambria, president; Sharon Bailey, Chico, first vice president; Jean Immenschuh, El Cajon, second vice president; Dorothy Fitzgerald, Stockton, second vice president; Cowlean Smith, Willits, second vice president; Jeanne Erickson, Tulare, secretary; Lois Walker, Livermore, treasurer; and Dorothy Wilcox, Anderson, junior past president.

CowBelles in California will continue to work on local beef promotion in a variety of ways. One of the last year's most successful projects was a school coloring book program. The board of directors will meet in March, and hold a beef promotion workshop at the same time.

FCA nominates three for board appointment

The Farm Credit Administration has submitted the names of three nominees from the Ninth (Wichita) Farm Credit District to President Jimmy Carter for his consideration in making an appointment to the Federal Farm Credit Board. He will appoint someone to succeed Ralph Austin of Wastcliffe, Colo., whose six-year term expires March 31, 1981, and who, by law, is not eligible for reappointment. Austin is current board chairman.

The nominees, selected by a Farm Credit System borrowers in Colorado, Kansas, New Mexico, and Oklahoma, are Ralph Bell, Sterling, Kan.; Henry A. Bledsoe, Wray, Colo., and Gaylord Shieble, Oberlin, Kan.

In making his appointment, the president is required by law to consider these nominees and to give special consideration to those with experience in agricultural credit.

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National Wool Growers Assn.

The National Wool Growers Assn. has named U.S. Congressman E. DeLearozan "D-Tex" as the keynote address at their 116th annual convention, Antonio, Texas, Jan. 25 through the 28.

"Congressman DeLearozan has emerged as a leader in the Congress, and especially on agriculture," noted Roscoe J. Rich, a long-time sheepman and chairman of the board of the National Wool Growers Assn. "He is an expert on the livestock and will be one of the prime authors of the bills that will be reviewed next year—which includes the

Comments

From "super ovulated" to "super plants," mark 1980 as the Year That Was! It was the year that farmers ran engines on sunflower power...and stockmen ran farms on manure. There were also "coal cows" and hat bacteria, cholesterol cures and country crime.

The year 1980 marked a new status for farmers and ranchers—as energy heroes and pawns in world affairs. For decades presidents struggled to cope with U.S. farm surplus and the depressing effect it had on farmers' prices and income.

In 1981 the shoe will be on the other foot and President Ronald Reagan during his first term will be faced with the prospect of food and fiber shortages—a condition our foreign allies will share with the U.S.

If ground beef with soy added is acceptable for school lunches, it could lead to substantial savings for the program," Assistant Agriculture Secretary Carol Foreman said.

USDA will buy a mix of 80% ground beef and 20% hydrated soy. The purchase will be made under the same basic specifications USDA now uses in the regular ground beef purchase program.

However, the specification is being amended to permit use of three types of soy derivatives—soy flour, isolates or concentrates. According to USDA, these derivatives differ principally in consistency, cost and the amount of protein they contain.

USDA will invite offers under announcement invitations MQ-4. The offer must be in units of 38,500 lbs. net weight and must identify the type of soy product to be used.

Packers or processors who wish to offer their product under this

A turnaround begins:

Monfort breaks six quarter losing streak

The 21% prime interest rate has hit Monfort of Colorado hard; it now costs the company 50 cents a day in interest on each head of cattle. It has, on feed, reported President Kenny Monfort.

That was the bad news. The good news was that the troubled cattle feeding and slaughtering firm has reported a profit after six consecutive quarters of losses. Monfort called a press conference in Greeley, Colo., to announce what he terms "the beginning of a turnaround."

For the first quarter of fiscal 1981, Monfort of Colorado reported a net income of \$2.6 million or

cents a share on revenues of \$221.05 million. The company reported losses of \$420,000 in the first quarter of fiscal 1979.

"It would be nice to say

all our troubles are behind us, but they are not," said Monfort. The interest situation is one of the most critical for the firm which owns two of the largest feedlots in the world. Monfort said the firm's interest expense exceeds its budget by \$700,000 a month. The company currently has 107,000 cattle on feed, meaning daily interest cost over \$50,000 a day.

Monfort expects beef prices will rise 10-15% to cover the increased costs of raising and feeding cattle. Whether or not the economy will allow this situation to continue remains to be seen.

Monfort plant is located in Greeley, Colo., and has a capacity of 700,000 head annually. The plant is owned by the Greeley Packing Company, which is controlled by the Greeley business community. The plant has been in operation since 1928.



and to get more red meat from a single animal. Cattle prices are predicted to be higher, and the new administration promises to be more sympathetic to ranchers' needs. The net effect of this grab-bag of news is anyone's guess, but we at the Western Livestock Journal would like to take this opportunity to wish you the best in the exciting—if uncertain—upcoming year.

Ground beef gets partner:

USDA plans test run for soy-beef-burgers

The USDA has announced it would make trial purchase of ground beef with added soy protein to test the products acceptability for use in the USDA school lunch program, reports CNS.

The program must operate under federal inspection, must certify the meat portion of the product originated from U.S.-produced livestock and must meet Food Safety and Quality Service requirements.

WESTERN LIVESTOCK JOURNAL



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News • Trends • Sales • Shows • Markets
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Reagan picks Block for ag sec'y

U.S. President-elect Ronald Reagan said last week he would nominate John Block, Illinois agriculture director, as secretary of agriculture, as part of his transition team.

Block had been speculated to be chosen as a replacement for the outgoing Secretary of Agriculture, Bob Dole.

Dole argued that Block was in a unique position to represent the nation's producers from his vantage point as a farmer and a government official.

After his resignation

(Continued on page 6)

Block favors free market, less government

John Block, President-elect Ronald Reagan's choice for secretary of agriculture, has indicated he would like to see a reduction in government involvement in agriculture, including a shift away from price supports and toward market-oriented policies.

Block had been speculated to be chosen as a replacement for the outgoing Secretary of Agriculture, Bob Dole.

Block has been a vocal advocate of free market principles in agriculture, arguing that government intervention only creates inefficiencies and distortions in the market.

Block has also been critical of the recent farm bill, which he believes provides too much government intervention in agriculture.

Block has proposed a number of changes to the farm bill, including a shift away from price supports and toward market-oriented policies.

Block has also proposed a reduction in government regulation of agriculture, particularly in areas such as environmental protection and safety standards.

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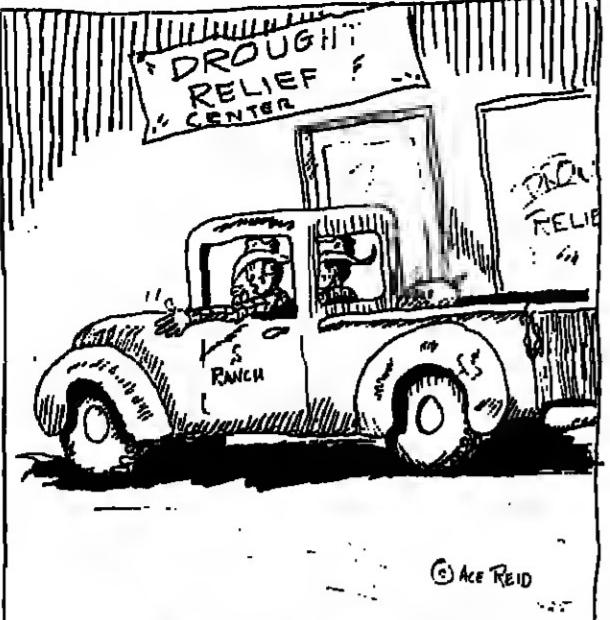
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COW POOKS

By Ace Reid



"Boy I sure dread facin' these guys... I still owe 'em for one relief and two drought loans!"

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Nev. 89045. 702/282-2986.

DO MAD
MAD details can be found above
the Classified Corral coupon.

**RANCHES or PASTURE
WANTED**

WE LOST OUR LEASE on
owners foreclosure. We need
ranch or winter pasture urgently
now. Call: 707/983-8855; 584-8477, collect, Northern
California preferred.

ACREAGE WANTED:

If you own land, groves or a ranch, any size, with good holding
or subdivision potential in the Sun Belt, and you can accept 2 years
of pre-paid interest, please send the complete package including
legal description, maps, etc. to:

CENTRAL CITY MORTGAGE & LOAN
3200 N. E 8th St., San Bernardino, CA 92305
PRINCIPALS ONLY PLEASE

PASTURES AVAILABLE

PASTURE AVAILABLE to 7,000
acres. 201/687-1822 or 6057
411-1152
Classified ads are good sales-

UP TO 1,000 HEAD
On pastures, back ground
calves, growing out cattle. Will
consider cows. 702/727-8161.

Crankup those profits

Lot WLJ's Classified Corral
get the momentum going—
for the sales you want!

NEVADA'S TOP . . .

Range for 50 cows or heifers.
Grass, white sage, some
brows. Total management.
\$100 per head per month inclu-
sive. \$110/pair. No phone.
Box 82, Alamo, NV
89001. Give time to call.



Remember to use the MINI AD DISPLAY

MAD rate:

\$1.00 more per insertion to have your ad have some of the advantages of the classified regular display.
Write the word MAD on your ad order copy, underlining the words you prefer in boldface, count the words, figure the cost and add \$1.00 per insertion to take advantage of going MAD.

Western Livestock Journal's CLASSIFIED CORRAL Hendy Order Form.
Mail this coupon to: The Classified Corral, 4th Floor, Livestock
Exch., Building, Denver, CO 80216.

See instructions

Name

Address

City

State

Zip

Classification

Run Ad

Times Under (choose category number)

MAD Rate: \$1.00 more per insertion. Check item if MAD is desired.

Blind Box Advertisers—
Add \$1.00 per insertion for advertising of replies.

Please include telephone area code and zip code
if phone and address appear in ad.

Use for word ad copy only—Per insertion

10% off if ad is scheduled for 8 or more times. 15% off if ad is submitted for 12 or more times.

DISCOUNTS

10% off if ad is submitted for 12 or more times. 15% off if ad is submitted for 12 or more times.

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